



**WPGC-FM, WPGC HD2  
QUARTERLY ISSUES & PROGRAMS REPORT**

<b>4th Quarter</b>
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<b>October 01 through December 31, 2012</b>
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WPGC FM,, WPGC HD2 ,WPGC HD3 PROGRAMS THAT  
ADDRESS COMMUNITY ISSUES

ON TRACK : (SUNDAYS 5:30-6:00 AM)

Is a local 30 minute program hosted by Roland Turner in conjunction with the Greater Washington Urban League that address the specific issues and problems faced by the communities it focuses its energies upon.

COMMUNITY FOCUS : (SUNDAYS, 6:00AM-7:00AM)

Is a local 60-minute program hosted by Guy Lambert (News Director) and produced by Justine Love (Director of Community/Public Affairs) for 95.5 WPGC FM that addresses the specific issues and problems faced by the communities it focuses its energies upon.

WPGC FM/WPGC HD 2 Programmatic Highlights  
for 4<sup>th</sup> Quarter 2012

- Participated in the Annual Feast of Sharing with Safeway and Salvation Army as celebrity servers/MC's for the feeding of over 5000 homeless and seniors citizens
- Participated in the 1<sup>st</sup> Annual "Good Will At the Grill" where the Morning Show encouraged listeners to donate hats, scarves and gloves to DC Hypothermic Unit . Upon donating the listeners received free breakfast
- Conducted the 19<sup>th</sup> Annual Coat Drive
- Live Broadcast from the Metropolitan Police Department's Halloween Haunted House
- Conducted mass voter registration/education drives where over 2500 new registered voters where vote for the first time
- Served as MC's for Election Watch Party at the Washington Post

**ON TRACK**

**WPGC FM, WPGC FM HD2 Quarterly Issues Program Report**  
**4<sup>th</sup> Quarter**  
**(10/01/12 -12/31/12)**

**Program:** "ON TRACK"-FM

**Host:** Roland Turner

**Issues:** Crime/violence, drugs, financial, transportation, education, health, culture, homelessness, youth

**Date:** 10/7/2012

**Guest:** Karen Price Ward SouthWest

**Title:** Kevin Holmes and Kenny Farrell Bowie Boys and Girls Club

**Time:** 30 minutes

This show focused on the programs of the Bowie Boys and Girls Club for Youth age 3 to 17. The positive character building traits that sports add to a child's life and the team building skills that are taught were discussed in detail. All the activities that the Bowie Boys and Girls club offer were covered as well.

**Program:** "ON TRACK"-FM

**Host:** Roland Turner

**Issues:** Financial, Education, Health, Women's Issues, Drugs  
Culture and Youth

**Date:** 10/14/2012

**Guest:** Sandra Robinson

**Title:** "The Queen of Malpractice" Jack H. Olender and Associates

This show focused on trial lawyer and medical malpractice attorney Sandra Robinson, who has been named "the queen of malpractice" for 2009 by Washington DC's Super Lawyer magazine. This shows focuses on Sandra's life and start in the medical malpractice and discusses the women as lawyers. Also covered are the painful sides of thee families in need of help from malpractice lawyers and how even money is not enough to cover the pain of an injured person through medical negligence.

**Program:** "ON TRACK"-FM

**Host:** Roland Turner

**Issues:** Financial, Education and Youth

**Date:** 10/21 /2012, 12/2/2012

**Guest:** Karen Johnson

**Title:** United Healthcare Community Plan Executive Director

**Time:** 30 minutes

This show focused on new healthcare options in Washington, DC for seniors. The program is designed to emphasize preventative care for seniors who are Dc. Residents. Some of the additional benefits of this program are transportation to and from doctor's visits, dental and vision care as well as podiatry care. The program also includes a healthcare catalog for vitamins. Also covered was information on "Ask a Nurse Practitioner Day"

**Program: "ON TRACK"-FM**

**Host: Roland Turner**

**Issues: Financial, Education and Youth**

**Date: 10/28 /2012**

**Guest: Rhonda P. Ricks/ Catherine McGrady**

**Title: United Health Care Community Plan/  
Nurse Practitioner Clinical Services Manager at Evercare**

**Time: 30 minutes**

This show focused on the upcoming event being held at the Greater Washington Urban League entitled "Medicare Made Clear/Ask the Nurse Practitioner Workshop" being sponsored by United Healthcare Community Plan and the Greater Washington Urban League. The show focused on learning about the United Health Care Dual Complete Health Care plan for seniors living in the District of Columbia on Medicare and Medicaid. We also discussed with the nurse practitioner some of the more common illnesses that may develop such as diabetes, heart disease and mental illness.

**Program: "ON TRACK"-FM**

**Host: Roland Turner**

**Issues: Financial, Crime/Violence, Women's Issues, Transportation, Youth, Health and Education**

**Date: 11/04/2012 , 12/16/2012**

**Guest: Troy Carr**

**Title: Exquisite Construction**

**Time: 30 minutes**

This show focused on a featured small business entrepreneur, Troy Carr of Exquisite Construction and Exquisite Builders. His company has been a huge support to non-profits in the community; The Greater Washington Urban League, TooneyTown, the Weatherization Program, and the Jubilee Outreach Project, to name a few. Troy talked about choosing the road of entrepreneurship, investing, in real estate, rehabilitation of local properties and the current real estate market was discussed in detail. The green movement was discussed in detail too.

**Program: "ON TRACK"-FM**

**Host: Roland Turner**

**Issues: Financial, Crime/Violence, Youth and Education**

**Date: 11/11/2012**

**Guest: Thurman D Jones, Jr, President**

**Title: Patriots Technology Training Center**

**Time: 30 minutes**

This show featured the "Patriots' Technology Training Center" which addresses the need for more TTEM (stands for Science, Technology, Engineering and Math Education. Some of the specific programs that Patriots offers are Biomedical, Cyber Security, Lego, Tri-Math\_A\_Lon, Computer Building, Flight Simulation, Robotic, Environmental Justice, Video Gaming, Science Bowl, Solar Systems, Youth Summit, Summer Camp on Technology, Math Moves U and Under water: **Submarine**.

**Program: "ON TRACK"-FM**

**Host: Roland Turner**

**Issues: Financial, Education, Culture, Transportation, Women's Issues, Health, Seniors and Homelessness**

**Date:** 11/18/12, 12/23/2012

**Guest:** Dr. Clarence Brown Executive Director/ Dr. Teracita Powell -Aging and Disability  
Resource Center Manager

**Title:** D.C. Office on Aging

**Run Time:** 30 minutes

This show focused on the new transportation program and transportation voucher program for senior residents in the District of Columbia through the D.C. Office of Aging and the D.C. Aging and Disability Resource Center. The program also featured the several new senior wellness centers in each ward that have been placed throughout the city.

**Program:** "ON TRACK"-FM

**Host:** Maudine R. Cooper

**Issues:** Financial, Women's issues, Health, Youth and Education

**Date:** 11/25/2012

**Guest:** Dr. Garth Graham

**Title:** Deputy Assistant Secretary for Minority Health

**Time:** 30 minutes

This show focused on the major health issues and concerns in the African-American community. Diabetes, heart disease and HIV and AIDS were the main topics discussed with information on alarming statistics. Also, childhood obesity is becoming a major concern within the African American community and was discussed too.

**Program:** "ON TRACK"-FM

**Host:** Roland Turner

**Issues:** Financial, Education, Culture and Homelessness

**Date:** 12/9/2012

**Guest:** Sarah Scruggs

Alvin DeLoatch, Manna perspective homeowner

**Title:** Manna Inc.

This show focused on Home Ownership and the Own Now campaign which is a campaign run by Manna to help modern and low income residents to become home owners in the District of Columbia. The show also features a new perspective homeowner named Alvin DeLoatch, who describes the process of getting through and qualifying for the homeownership process through Manna.

**Program:** "ON TRACK"-FM

**Host:** Roland Turner

**Issues:** Financial, Education, Health, Women's Issues, Culture, and Youth

**Date:** 12/30 /12

**Guest:** Melvin Hardy, IRS Washington/Baltimore

George Mitchell, Administration of Children and Families

**Title:** Income Tax Savings

This show focused on the IRS Tax Savings Earned Income Credit program to help families save money which in turn strengthens these families. The DC Coalition Partnership called "Strengthening Families" was discussed in detail along with all the services that the coalition provides to strengthen

families. All the different write off's from taxes that you can receive from the earned income credit was discussed in detail.



## **CRIME/VIOLENCE**

**Program:** "Community Focus-FM"  
**Host:** Guy Lambert  
**Issues:** Crime/Violence, Youth, Education, Culture  
**Run Time:** 12:55 minutes of a 30 minute show  
**Aired:** 11/11/12  
**Guest:** Eduardo Sorlas  
**Title:** Breaking the Silence Now

Breaking the Silence NOW is a campaign against Bullying and child abuse. Hosted by Home Health Educational Service a non-profit organization that promotes actions against violence in families, schools and communities. Each year the campaign hosts a special emphasis. This years emphasis is to help kids overcome the trauma of violence and bullying. Adolescents, who are most affected by this bullying, have been affected in their lives today and may stay with them in the future.

**Program:** "Community Focus-FM"  
**Host:** Guy Lambert  
**Issues:** Crime and Violence, Education, Women's Issues  
**Run Time:** 16:19 minutes of a 30 minute show  
**Aired:** 11/11/12  
**Guest:** Mr. John Torres/ State Dept Special Agent  
**Title:** Human Trafficking

The Anti-Trafficking in Persons Program (ATIP) identifies and serves victims of human trafficking, assisting foreign trafficking victims in the United States to become eligible for public benefits and services to the same extent as refugees. The program also raises awareness of human trafficking through the HHS Rescue & Restore Victims of Human Trafficking campaign.

# **Education**

**Program:** "Community Focus-FM"  
**Host:** Guy Lambert  
**Issues:** Education, Financial, and Youth  
**Run Time:** 8:12 minutes of a 30 minute show  
**Aired:** 10/7/12, 11/25/12  
**Guest:** Genna Collins Car/Executive Director  
**Title:** Black Student Fund

Since 1964, the Black Student Fund (BSF) has provided financial assistance and support services to Washington, DC metropolitan area African-American students, grades pre-kindergarten to 12, and their families. BSF-assisted students stay in school, graduate high school with distinction and enter college. 70% of these students are from one-parent households. Many are the first generation to progress to higher education.

**Program:** "Community Focus-FM"  
**Host:** Guy Lambert  
**Issues:** Education, Financial , Culture and Youth  
**Run Time:** 11:12 minutes of a 30 minute show  
**Aired:** 10/14/12, 12/2/12  
**Guest:** Rev William Lamar  
**Title:** Educating Maryland Kids

Educating Maryland Kids is a coalition of education organizations, faith groups, labor unions, and civil rights advocates dedicated to defending the Maryland DREAM Act. Dozens of organizations were instrumental in passing the DREAM Act legislation in the spring of 2011. This law allows Maryland students regardless of immigration status to pay in-state tuition at Maryland universities if they've graduated from a Maryland high school (and attended a Maryland high school for at least 3 years) and if their families have paid taxes for at least 3 years. The law is being challenged with a ballot referendum so voters will have the opportunity to vote on the Maryland DREAM Act in November 2012. Marylanders from all walks of life are standing up for all Maryland kids and working to protect our legislative victory.

**Program:** "Community Focus-FM"  
**Host:** Guy Lambert  
**Issues:** Education and Youth  
**Run Time:** 12:33 minutes of a 30 minute show  
**Aired:** 10/14/12, 12/9/12  
**Guest:** Sandra Brent/President & CEO  
**Title:** Pearls of the Patuxent River

The Pearls of the Patuxent River, Inc. is located in Rockville, Maryland. Formed on April 29, 2012, the Pearls main focus is to serve our community. Their name was inspired from the Patuxent River which is a tributary of the Chesapeake Bay in the state of Maryland, and this river is the largest and longest river entirely within Maryland. As a group they hope to touch many young lives along the way and hope to provide a linkage to something bigger. On a daily basis they mentor, coach, and empower youth in the Upper Montgomery County region, creating service programs in the areas of Art, National & International Trends, Health Services, Community Services to Youth, and other programs that is designed to empower young girls. Lastly, they foster collaboration with local leaders and businesses

who share the same goal of building a strong foundation for young girls to develop into leaders of the future.

**Program:** "Community Focus-FM"  
**Host:** Guy Lambert  
**Issues:** Education, Youth and Financial  
**Run Time:** 10:22 minutes of a 30 minute show  
**Aired:** 12/16/12  
**Guest:** Jonna Owens/VP  
**Title:** Academy of Hope

The Academy of Hope was founded in 1985 by two teachers who believed that education could empower those most marginalized in Washington, D.C. It was clear that people trapped in the cycle of poverty lacked basic reading, writing and math skills, and they needed to acquire jobs that paid living wages. Today, one in five adults in the district lacks a high school diploma, and one in three adults cannot read a newspaper or a map, much less complete a job application. The need for adult education programs is still great.

# Financial

**Program:** "Community Focus-FM"  
**Host:** Guy Lambert  
**Issues:** Financial, Health, Youth and Education  
**Run Time:** 16:28 minutes of a 30 minute show  
**Aired:** 10/21/12  
**Guest:** Shamia Holloway/ Communications Director  
**Title:** Stuff-a-Truck

Join the Capital Area Food Bank for their largest food drive of the year, Stuff-A-Truck. On Friday, December 7th, the food bank will partner with 16 Giant stores across the Washington metro area to collect non-perishable items for more than 680,000 residents in need. This year marks the 10th anniversary of Stuff-A-Truck; to date, this food drive has raised over \$600,000 and collected more than 375,000

**Program:** "Community Focus-FM"  
**Host:** Guy Lambert  
**Issues:** Financial and Education  
**Run Time:** 9:42 minutes of a 30 minute show  
**Aired:** 11/4/12, 12/16/12  
**Guest:** Tamshia Duru/ Doctor & Spokeswoman  
**Title:** Teambuilders Academy

TeamBuilders Academy (TBA) is a Prince George's Community College Workforce Development Program, offering cohort-based accelerated adult career training. TBA's mission is to provide job readiness-related soft skills training combined with occupational trade-related technical skills training. After instruction is provided to eligible Prince George's County residents they are matched with local employers. The creation of this program was inspired by former Councilmember Tony Knotts who recognized a need for specialized training programs in his community. The program started in April 2009 with construction being the primary area of in

# Homelessness



**Program:** "Community Focus-FM"  
**Host:** Guy Lambert  
**Issues:** Homelessness, Financial and Education  
**Run Time:** 22:17 minutes of a 30 minute show  
**Aired:** 10/21/12, 12/23/12  
**Guest:** Bianca Sade/Motivational Speaker  
**Title:** This is Your American Dream

"This American Dream" is a community sponsored TV show that assists families in need, by providing them with housing upgrades. Started in 2010, the show has assisted over 100 families who would have been homeless had the show not stepped in to lend a helping hand. In 2013, they plan to offer 5 DC area families an opportunity to live in a brand new home, in which all the expenses would be paid in full. During the interview we learn what the criteria are in order to qualify.

**Program:** "Community Focus-FM"  
**Host:** Guy Lambert  
**Issues:** Homelessness, Education, Health and Culture  
**Run Time:** 21:31 minutes of a 30 minute show  
**Aired:** 11/25/12  
**Guest:** Janet Simpson/CEO & President

**Title:** Stand Up For Kids

Stand Up For Kids is a 501(c)(3) not-for-profit organization founded in 1990 to help rescue homeless and at-risk youth. With national headquarters in Atlanta, Georgia Stand Up For Kids is run almost entirely by volunteers, and has programs in a number of states including Washington DC. Here in the DMV, over 1 thousand children remain without a place to call home. Stand Up For Kids, provides those children with temporary housing and attempts to place them in homes.

**Program:** "Community Focus-FM"  
**Host:** Guy Lambert  
**Issues:** Homelessness, Education, and Financial  
**Run Time:** 19:35 minutes of a 30 minute show  
**Aired:** 12/9/12  
**Guest:** Dr. Jason Young  
**Title:** Rebuilding Together Alexandria

Rebuilding Together Alexandria (formerly Christmas in April) brings volunteers, communities, and resources together to improve the homes and lives of Alexandrians in need. Their vision for Alexandria is a vibrant community where people of all income groups and cultures live in safe and healthy homes. Rebuilding Together Alexandria impacts the overall quality of life for residents in the City of Alexandria in many ways including maintaining affordable housing, revitalizing communities, and stabilizing low- and moderate-income areas by eliminating blight in many neighborhoods. They are dedicated to repairing and rehabilitating homes free of cost for those in need, including the elderly, persons with disabilities, military veterans, and families with children.

# Health

**Program:** "Community Focus-FM"  
**Host:** Guy Lambert  
**Issues:** Health, and Education  
**Run Time:** 10:33 minutes of a 30 minute show  
**Aired:** 10/7/12  
**Guest:** Attorney, Phyllis Outlaw  
**Title:** Creating Loving Relationships

The Creating Loving Relationship is committed to the idea that dependence on alcohol and other drugs is a serious problem and should be treated as such. Insight is a private program which is twelve step based and offers a network of interacting services including a fee based intensive outpatient program and a 18 - 24 month support group. For today's youth, the pressure to get involved with drugs and alcohol is inescapable. It has become a major part of youth culture. At Insight, we believe that the key to getting kids to stop using is to show them a way of life without drugs and alcohol that is better than what they had when they were using. They call this "Enthusiastic Sobriety."

**Program:** "Community Focus-FM"  
**Host:** Guy Lambert  
**Issues:** Health, Youth, Women's Issues, Culture  
**Run Time:** 18:25 minutes of a 30 minute show  
**Aired:** 11/18/12  
**Guest:** Glynn Jackson/Founder & CEO  
**Title:** Golden Scissors Awards

For more than 20 years, Glynn Jackson, the owner of Glynn Jackson Productions, in conjunction with his special events company, Glynn Jackson the Agency, has produced hair and fashion shows throughout the Washington, D.C. metropolitan area, the nation, and the world. The shows Glynn Jackson the Agency has produced run the gamut from "Ms. Metroplus" (a full-figured beauty competition) to "Mr. Debonair" (an event promoting positive male African-American role models), "Supermodel of the Year," and "The Runway Show for Women of Color." For two consecutive years, Glynn Jackson has produced the fashion segment for highly acclaimed Bronner Brothers International Beauty and Hair Show which is attended by over 80,000 people. Under Glynn's leadership, his company has produced national stage presentations for Clairol for over five years.

**Program:** "Community Focus-FM"  
**Host:** Guy Lambert  
**Issues:** Health, Education, Youth  
**Run Time:** 11:35 minutes of a 30 minute show  
**Aired:** 12/2/12  
**Guest:** Brittany Evans  
**Title:** Icing Smiles Inc.

Icing Smiles is a nonprofit organization that provides custom celebration cakes and other treats to families impacted by the critical illness of a child. They understand that the simple things, like a cake, are luxuries to a family battling illness. Their goal is to create a custom cake for the ill child, or their sibling, that provides a temporary escape from worry and creates a positive memory during a difficult

time. On January 27, 2010 they delivered their first cake to Violet, a beautiful 6-year-old battling brain cancer.

